



THE HALL OF FAMER

VOLUME V ISSUE I SPRING 2005



Changing of the Guard

Women's soccer burst onto the scene with the winning of the first Women's World Cup in 1991. And for the next 14 years, even though they did not win everything, it was clear that the United States team was the gold standard in women's soccer. In a heretofore male-dominated sport these women won the hearts of the fans and brought many new ones to the game. They were fresh, vibrant and colorful but, more to the point, they were superb athletes who epitomized teamwork and served as role models for an entire generation of aspiring women soccer players.

Their names are in the history books and now, with the retirement of Mia Hamm, Julie Foudy and Joy Fawcett, only two originals remain. Their accomplishments were unparalleled, winning FIFA Women's World Cup titles in 1991 and 1999 and Olympic Gold medals in 1996 and 2004.

Over the years the Women's National Team, led by Hall of Famer Michelle Akers, has had a consistent core of five players who became known as the "Fab Five" – Brandi Chastain, Joy Fawcett, Julie Foudy, Mia Hamm and Kristine Lilly. They were the last remaining players from the 1991 World Cup squad, and the 2004 Olympic Games in Athens was to be the last time that they ever played together in a competitive international tournament.

On December 18th, at Home Depot Center in Carson, California, Foudy and Hamm played their final match for the Women's National Team, beating Mexico 5-0 in front of thousands of fans who came to bid them farewell. Although she did not play, Joy Fawcett was there to celebrate the occasion. In a halftime ceremony Will Lunn, President and CEO of the Hall of Fame, was presented with their game jerseys, which are now on display in the museum.

Of the three, Hamm was the most recognizable although they all became household names. She earned her first cap in 1987 at the

age of 15 and over her 17-year stint on the national team she earned a total of 275 caps and was the all-time leader in goals and assists, with 158 and 144 respectively. She was honored in 2001 and 2002 as the FIFA Women's Player of the Year.



President/CEO Will Lunn receiving the game jerseys

Julie Foudy made her debut on the national team in 1986. During her career she earned 271 caps, scoring 45 goals with 59 assists, but these statistics are deceptive. The more significant statistic is that, when she was on the team it won an astonishing 82% of its games.

Joy Fawcett earned the title of "All-American Soccer Mom" by having three children during her national team career. She made her debut in 1987, in the same game in which Hamm debuted, and went on to earn 239 caps, scoring 27 goals along the way (which makes her the leading all-time scorer for defenders). She was selected to the 2003 FIFA Women's World Cup All-Star

team at the tender age of 35. Evidence of her durability is the fact that she played every minute of every game in the 1991 and 1995 World Cups as well as the 1996, 2000 and 2004 Olympics.

All three will be candidates for the Hall of Fame in 2007.

And then there were two

Brandi Chastain and Kristine Lilly are the last of that 1991 Women's World Cup team. Chastain became an instant idol when, in front of a crowd of over 95,000, plus millions of TV viewers, she blasted home the winning penalty kick in the 5-4 penalty shootout victory over China in the 1999 World Cup victory. To date she has earned 192 caps and scored 30 goals for the national team. With 291 caps, Kristine Lilly is the most capped player in the world, male or female. She holds three career records for the national team: appearances (291), matches started (271) and consecutive matches started (30). To date Lilly has amassed 101 goals and 85 assists.



DEDICATED TO THE SPORT OF SOCCER IN AMERICA...

American soccer fans need to be realistic

Roger Allaway

Now that the United States seems to have gained a position as one of the two dominant soccer powers of CONCACAF, many American soccer fans, particularly new fans, seem to take qualifying for the World Cup for granted, as little more than a formality. Would that it were that easy. It is never simple. There are always hurdles in the way, and labor difficulty of the sort that the U.S. experienced this year is only one of them.

Mature soccer nations, of which the U.S. is gradually becoming one, understand that success in the World Cup must be won over again each time. The United States' standing in the soccer world may look like a continual upward slope, but mature soccer nations know that there are hills and valleys. Past performance is no guarantee of future success. This is one reason why World Cup qualifiers are a central part of the soccer calendar in many nations, including the big powers like Brazil, Italy and England. A part of the formula for their repeated success in the World Cup has been to take qualifying seriously every time.

It's easy to see why qualifying might be taken for granted by some Americans. Since 1988 the U.S. has passed successfully through eight World Cup qualifying series in a row. The last time it was eliminated from the World Cup in qualifying was on May 31, 1986. It also has an extremely good record in recent decades in qualifying for FIFA world championships at other levels. Having said all that, lest overconfidence set in, the histories of the sport in other parts of the world provide some sobering lessons.

Holland was one of the dominant soccer nations of the 1970s. It reached the final of the World Cup in 1974 and 1978, and was prevented from hoisting the trophy only by narrow losses to the two host nations. It also reached the final four of the 1976 European championships, and had three of the greatest clubs of that decade in Ajax, Feyenoord and PSV. So what happened when the 1980s arrived? In the qualifying round of the 1982 World Cup, the Dutch started their campaign badly with losses to Ireland and Belgium, and never recovered, finishing fourth of five teams in their qualifying group. They failed to qualify again for the 1986 World Cup, and more recently for the 2002 World Cup.

England is the original home of the sport, the place where it developed in the 19th century, and once its dominant nation. After initially holding out from membership in FIFA, it joined after World War II and easily qualified for six consecutive World Cups. It won one of those, in 1966. So England reacted with shock when it was eliminated by Poland in qualifying before the 1974 World Cup. It was less shocked and more used to defeat when it was eliminated in qualifying again four years later, this time by Italy.

Hungary has a glorious World Cup history. It has been to the final

twice, in 1938 and 1954. The 1954 team, although it lost the final, was considered at the time the greatest team in the history of the sport. In all, Hungary qualified nine times in 10 World Cups. But it hasn't qualified for any of the last four. Again, past performance is no guarantee of future success.



Fans carry off Joe Gaetjens who scored the winning goal for the U.S. team, which effectively knocked England out of the 1950 World Cup finals

North Korea represented Asia in the 1966 World Cup, and scored a famous upset over Italy en route to reaching the quarterfinals (the same stage the U.S. reached in 2002). It hasn't qualified since. Neither have Israel or Australia since representing Asia in 1970, nor have New Zealand or Kuwait since representing Asia in 1982. China, one of Asia's three representatives in the 2002 World Cup and seeming a nation whose soccer fortunes are on the rise, is already gone from the 2006 World Cup.

So the United States takes on another harrowing series

this year. To some, facing Mexico, Costa Rica, Panama, Trinidad and Guatemala might not sound harrowing, but try telling that to players and fans who agonized through the United States' qualifying series in 1989, 1997 and 2001, against most of those same CONCACAF opponents. The chances that this year's qualifying will be any easier are slim.

Heinrich also bids farewell

It is sad, but perhaps fitting since it punctuates the end of an era, that Hall of Famer April Heinrichs announced she is stepping down from her position as coach of the Women's National Team. In five years at the helm, Heinrichs compiled an impressive 87-17-10 record, a .782 winning percentage. During her tenure she led the U.S. team to a silver medal at the 2000 Olympic Games, a third place at the 2003 World Cup, and a gold medal in the 2004 Olympic Games. Heinrichs' teams also won the Algarve Cup three times.



As a player Heinrich was a three-time All-American at the University of North Carolina and she captained the U.S. Women's National Team when it won the first Women's World Cup in 1991. During her national team playing-career she earned 47 caps and scored 37 goals. In 1998 she became the first woman player to be inducted into the National Soccer Hall of Fame. She was joined in the Hall shortly thereafter by her '91 teammates Shannon Higgins, Carin Gabbarrà and, most recently, Michelle Akers.

A guide for MLS managers?

In going through the collections recently, Peg Brown, Archive Manager, uncovered a gem of a memo written by Elmer Schroeder, Manager of the Philadelphia Americans, a top team in the American Soccer League. Schroeder was a highly successful manager who was inducted into the Hall of Fame in 1951. The memo was dated September 18, 1947 and was addressed to the Players and Staff. The following are verbatim excerpts:

1951 Philadelphia Americans



Gentlemen:

No team can be successful without operating in an orderly manner.... Therefore the following regulations will be put into effect beginning Sunday next as a part means towards that desired end.

Report to the dressing room for all home games no later than 1.30 P.M. o'clock. The time of your arrival will be recorded.

Your soccer shoes are the most important part of your playing equipment. They should be studded, repaired and cleaned before your arrival at the Club...New and clean laces make for a good appearance...the condition of your shoes will be scrutinized carefully by me...In International competitions, American teams shined their shoes. It would not hurt for you to 'go' International.

Each player will receive two (2) passes for each home game. Ask no one, including me, for more...If a player desires that his compensation should be paid in passes and not cash, the management can arrange it. (Editors note: Players at that time received about \$8.00 per game)

Do not discuss team problems or even your personal player problems with Club members or the public - even your wife - if you have one.

Watch the bars and especially your drinks...Bars are sometimes frequented by alcoholics...Drinking leads to excessive smoking and talking. Smoking is not so bad.

Trips home from games abroad are not the occasions to make an ass of yourself

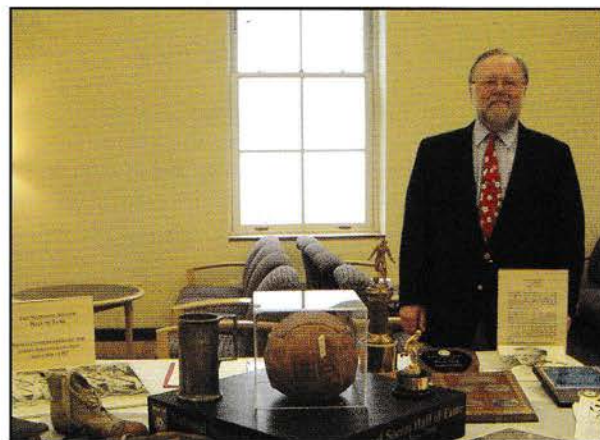
And lastly, don't ask for a raise. Money is the cheapest thing in the world, and when the time comes to hand out those cheap five and ten-cent pieces, your manager will know and maybe he will do something about it. I hate people in any walk of life to "hold me up" for money because I always considered myself rather understanding and generous...If you are worth more than your contract calls for I think I will know...every time a player asks for an increase it upsets me.

Good luck and with my sincerest wish for your success, I remain

Sincerely yours,
Elmer Schroeder

Your Manager But Just One of You

Editors note:: MLS managers considering adopting this style of management should be aware that Schroeder was found murdered in a Philadelphia hotel room on February 21, 1953. The murder was never solved.



Jack Huckel, Director of Communications, helped Haverford College commemorate the 100th anniversary of the first collegiate match to be played under established laws of the game. Haverford defeated Harvard 1-0 on April 1, 1905.



The English FA Cup and the US Open Cup (Dewar Trophy) on display at the 2005 NSCAA Convention in Baltimore. Shown in front, l. to r., from the Hall, are Pamela Frutiger, Event & Program Manager, Sandi Collins, Board member, and Kathryn Dailey, Director of Operations. The two men in suits are the FA Cup security guards and, in the blue shirt, is Hall intern Adam Krakowski.



John Biggs, a former Chair of the National Soccer Hall of Fame, is shown with Will Lunn, President and CEO in front of the "Why Oneonta" exhibit. Biggs, who now lives in Idaho was a member of the Hall delegation in St. Louis when the Hall was officially sanctioned by the U.S. Soccer Federation in 1983.

Induction 2005

An individual may be elected to the Hall of Fame in either the Player, Veteran or Builder category. Voting is underway in all three categories, with a minimum of 50% of the vote required for election in any of the categories. The following is a capsule summary of selection policies and procedures. More detailed information can be found on the Hall's website www.soccerhall.org

Players - 51 eligible

- Must have been retired for at least three years but no more than 10 years
- Eligible via either attaining a specified minimum number of caps, OR by playing at least 5 seasons in a first division U.S. professional league and winning either the league championship or US Open Cup, or selection as a first-team All-Star
- Voting is conducted by a Selection Committee consisting primarily of the media, national team coaches (past and present), professional league head coaches (active for at least 4 yrs), and all Hall of Famers
- Up to 3 players may be elected, with the 3rd requiring at least 80% of the vote

Veterans - 306 eligible

- Must have been retired for at least 11 years
- Eligibility criteria similar to Players
- Screening Committee consisting of about 19 Hall of Famers votes for those who will be on the final ballot. The Selection Committee consisting of all Hall of Famers votes on the final ballot
- Up to 2 veterans may be elected, with the 2nd requiring at least 80% of the vote

Builders - 41 eligible

- Eligible are individuals who are deemed to have made a major, sustained and positive impact on American soccer at the national or first-division professional level in a non-playing capacity
- Voting is conducted primarily by league and Federation officials and all Hall of Famers
- One builder may be elected

The following were the top vote-getters in the 2004 elections

Players

96% - Michelle Akers*
93% - Eric Wynalda*
89% - Paul Caligiuri*
58% - Thomas Dooley
58% - Hugo Perez
45% - Bruce Murray
32% - Roy Wegerle
27% - Fernando Clavijo
19% - Mary Harvey

Veterans

51% - Michael Windischmann*
37% - Alex McNab
34% - Kyle Rote, Jr.
32% - Debbie Belkin-Rademacher
32% - Teofilo Cubillas
30% - Bobby Smith

Builders

46% - Alan Rothenberg
41% - Anson Dorrance
41% - Francisco Marcos
36% - John Best
32% - Al Colone
32% - Hank Steinbrecher

*Elected

First Year of Eligibility



Mike Burns



Ted Eck



Richard Farrer



Adam Frye



Mario Gori



Zak Ibsen



Matt McKeon



Peter Nowak



Tab Ramos



Tracy Ducar



Carlos Valderrama



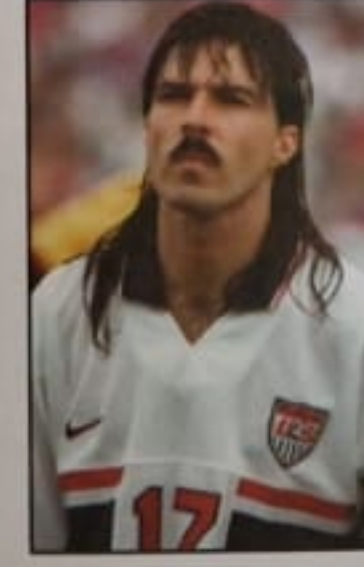
David Vaudreuil



Robert Warzycha



John Harkes



Marcelo Balboa



Mike Lapper



Peter Vermes



Sara Whalen

Photos Courtesy of Getty Images and ISI Images

Collections Galore

Over the last few months the Hall has received three major additions to the archives. One came from long-time soccer executive Thom Meredith who currently runs his own soccer and sports event company, Thom Meredith, Inc. He has held various positions in major soccer organizations, including the NASL, U.S. Soccer and WUSA. His collection filled two filing cabinets and includes programs, photos, line-up cards and organizational manuals for many of the games and events of which he has been a part over the last 30 years. Among the international events in which he was involved were the 1994 Men's World Cup and the 1999 and 2003 FIFA Women's World Cups.

A second came from Jim Trecker who has, for over 40 years, served in media relations positions for the NASL, FIFA and U.S. Soccer, as well as other major organizations too numerous to mention. He currently consults for FIFA and the 2006 Asian Games Organizing Committee. His collection, which also filled two filing cabinets, has a wealth of material on major events of the '90s and includes the full press archives of the 1994 World Cup, which was held in the USA, along with scores of articles, videos, photos and game reports. The Hall is already the official repository of US Soccer's complete records of the 1994 World Cup. He also donated his extensive library of soccer magazines and books, which included unique publications such as "A History of Soccer in China".

**Soccer
Digest**

The third collection came from Soccer Digest, a Chicago-based company which was started in 1964 and ceased publication in 2004. This particular collection is extraordinarily valuable since it consists entirely of photographs of players and teams from these four decades, all carefully identified. There are literally thousands of images contained in this collection.



Hall receives a major contribution from Scott Clark

Back in the late '80s the Hall undertook a number of capital improvements, one of which was the construction of four world class fields by Clark Companies headed by Scott Clark. The capital cost of these improvements was significant and the Hall continues to carry the burden of that old debt. It should be noted that since the new Board took over in 1997, although there have been other major capital improvements including the building of the new museum, no new capital debt has been incurred. In late 2004 the old debt was completely restructured and in the process Scott Clark, who is a Board member, forgave \$250,000 which significantly improved the Hall's balance sheet.

Scott, who is a longtime resident of the Delhi, NY area, joined the Board of Directors in 1999. He became President and CEO of Clark Companies in 1982. The Clark Companies have constructed both natural-grass and artificial turf athletic fields for World Cup soccer, the 1996 Atlanta Olympics, Major League Soccer, the National Football League and Major League Baseball, as well as for many prominent universities.

Said Will Lunn, President and CEO of the Hall "Over the years the National Soccer Hall of Fame has quietly grown into a truly national institution. Although we have strong local representation, currently over sixty percent of the board members, many of whom represent major soccer entities, are from outside the area. But the local commitment and support remains strong as evidenced by this very generous donation by Scott Clark. We are very grateful."



Bat Mitzvahs to Art Auctions and more....

Most folks think of museums as musty old buildings filled with objects from the past. But the Hall is a whole other story. It is true that it houses objects from as far back as the 1800's and that it has the largest soccer archive in the world, but that is where the comparison ends. Throughout the year the Hall is alive with non-traditional activities, which not only provide additional income but also help to spread awareness of the facility throughout the region.

Said Pamela Frutiger, Program and Event Manager "Naturally our busiest seasons are summer and fall since that is when both tourism and soccer are at their peak. So our challenge, and one of my jobs, is to find profitable ways to use this beautiful facility during the other times. For kids one of our biggest selling points are our interactive video games and the mini soccer field on the second floor. It is now the "in thing" for kids to hold their birthday party at the Hall. In 2004 we hosted about 90 birthday parties and the number has been increasing steadily each year."

But it's not just birthday parties. During the year the Hall was the venue for functions as diverse as a high school prom, wedding reception, bar mitzvahs and bat mitzvahs, garage sales, concerts, music festivals, Scout sleepovers, retirement parties, holiday staff gatherings, pizza parties and a chess tournament to name just a few. We even hosted the annual stockholders meeting for the Wilber Bank. You name it and it probably has been held in the Hall.

According to Pamela "One of our most successful events was our Festival of Trees where individual Xmas trees were sponsored, decorated by various groups or individuals and then auctioned off. It was a weekend event to which we invited local community organizations so that they could raise money for their own particular causes. Opportunities for Otsego's Holiday Basket Program, Dollars for Scholars, Catholic Charities, Aid to Battered Women, and the local Garden Club all used this event to raise funds for their organizations.

Said Kathryn Dailey, Director of Operations "These non-traditional events drew over 5,000 visitors to the Hall during 2004. Although we are a national institution we owe a great deal to the local community so we keep our prices reasonable where community non-profits are concerned, and we are highly competitive with respect to private functions. The Hall has a variety of unique spaces for the various groups, from a standard meeting room to the museum itself, and lots of choices in between. And, of course, the setting is absolutely unique. We will continue to expand these activities."

SCORE to underwrite The Hall of Famer



As with all non-profit organizations the National Soccer Hall of Fame is constantly seeking outside funding support in order to keep operating at the first class level required of a national institution. When *The Hall of Famer* was first published in 2001 it was a simple 4-pager which went to less than 100 readers. It has now grown into an 8-page, full color newsletter, which is distributed to over 1200 readers, three times each year. Even though the writing and editing is done on a purely volunteer basis, this expansion and the cost of layout, design and mailing has increased the cost significantly. We had opportunities to offset some of the costs thru advertising but chose instead to seek one corporate sponsor rather than sprinkling ads throughout. We have now found such a sponsor.

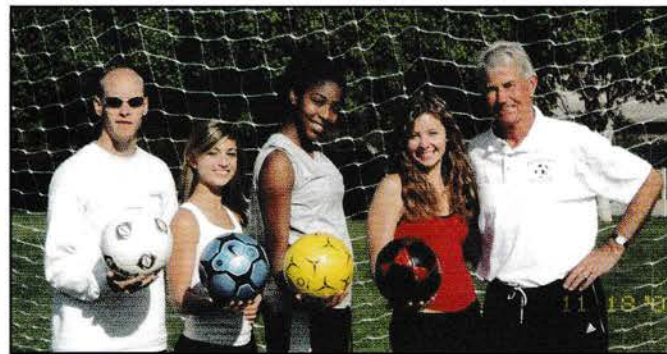
We are pleased to announce that, thanks to board member Burton Haimes, SCORE, American Soccer Company Inc. is now substantially underwriting *The Hall of Famer*. SCORE, which has been in existence for 28 years, is a factory-direct supplier of a full product line of equipment and uniforms for players, coaches and referees. The company is vertically integrated with its own state-of-the-art factory where they knit and print fabrics to order. Their retail showroom is located in Wilmington, CA and their product can also be purchased online at www.scoresports.com

The company's credo says, in part, "SCORE is dedicated to the sport of soccer...we love soccer as much as you do." By underwriting this newsletter they have demonstrated that these are not idle words. We look forward to a long and satisfactory relationship with their organization and we thank them.

Another book by Jose

Extensive research went into Historian Colin Jose's new book "[The Complete Results & Line-ups of the Olympic Football Tournaments 1900-2004](#)." It has been published by Soccer Books Ltd. of Cleethorpes, England and can be purchased via the company's website www.soccer-books.co.uk. It represents another valuable contribution to the history of soccer. For those interested the Hall has a special addendum with detailed information on US participation which can be made available to anyone who purchases the book.

Zerhusen works behind the scenes with Nickelodeon



Al Zerhusen, on right, with his pupils

Our Hall of Famers keep cropping up all over the place. The latest is Albert Zerhusen (inducted in 1978), who is the longtime Sports Director of the Los Angeles Soccer Club and is currently coaching several teams.

Nickelodeon decided to produce a live-action comedy series, centered around a girls' soccer team called the Power Strikers, and scheduled to air in the Fall. One of the executive producers is Whoopi Goldberg. The only problem was that the four teenagers chosen to play the lead roles knew little about soccer. So who did they turn to, to prepare them for their roles? None other than our own Al Zerhusen. They couldn't have picked a better man. Al starred for the United States in the 1950s and '60s and among his many other accomplishments he won U.S. Open Cup medals with the Los Angeles Kickers in 1958 and 1964. He had 9 full international appearances with the U.S. team and won a bronze medal in the Pan American Games of 1959 where he scored 10 goals in six games.

Hall of Fame benefactor Wackenhut passes away

George Wackenhut, longtime benefactor of the Hall, passed away on December 31, 2004. He was well known as a pioneer in the security services industry but less well known was the fact that he played as a goalkeeper for the Philadelphia Nationals in the American Soccer League. Said Will Lunn, President/CEO "His most recent affiliation with soccer was in his support of the Hall of Fame. His service on our National Board of Trustees and as a member of the Hall of Fame Society was important in building our program and the recognition that the Hall of Fame enjoys today."



Even Mickey Mouse wanted his photo taken with the US Open Cup when it was on display at the site of the 2004 final in Kansas City.



Hall of Fame Treasurer, Joe Sutaris shown in action playing in the Under-40 tournament. Over 40's Next Year?



The Hall now has on exhibit this Corey Gibbs jersey signed by the entire U.S. Men's National Team. It is a reproduction of the shirt worn by the 1950 US World Cup team, which defeated England. Dan Flynn, Secretary General of US Soccer said, "It's a special shirt commemorating a special team."

National Soccer Hall of Fame

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In Memorium

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Rick Davis - Midfielder

Rick's soccer journey began in 1965 as a seven-year-old player in the American Youth Soccer Organization (AYSO) in Claremont, CA. Now, some forty years later, he has come full circle and is the AYSO National Director of Programs. A few things happened between 1965 and 2005.

During his high school years he won the McGuire Cup (National Youth Championship) with the Santa Clara Broncos, and as a senior he was selected as a High School All American. He made his first appearance with the U.S. Olympic and National teams while attending Santa Clara University as a freshman. He joined the New York Cosmos in the North American Soccer League (NASL) after playing one season at Santa Clara, and was with them from 1978 to 1984, appearing in a total of 154 games and scoring 15 goals. Rick was a member of the Cosmos' NASL-champion teams in 1978, 1980 and 1982. Following his time with the Cosmos he played with the St. Louis Steamers, NY Arrows and the Tacoma Stars of the Major Indoor Soccer League.

Rick played his first full international against El Salvador in 1977, scoring a goal in this, his first appearance for the United States. He went on to play 36 full internationals for the U.S., which was a record at that time, and scored seven goals. From 1984 onward he was the regular captain of the national team including leading it in the 1984 and 1988 Olympic Games. A knee injury in 1989 ended his outdoor career.

During his professional playing career, he became a member of U.S. Soccer's Board of Directors as an Athlete Representative and was also a member of the U.S. Soccer Founders Club that brought the World Cup to the U.S. He was also the spokesman for numerous commercial and charitable organizations. Among his many ventures after he retired, Rick became a television analyst during the 1990 World Cup in Italy and the 1994 World Cup in the U.S. He continues to broadcast games for MLS and the Los Angeles Galaxy on Fox and KCAL Channel 9 in Los Angeles.

Rick and his wife Tina have a blended family of seven and they reside in Yorba Linda, CA. He was inducted into the AYSO Hall of Fame in 1998 and the National Soccer Hall of Fame in 2001.



Then



Now